



Ideopolis City Leaders Network 2008 - 2009

The past ten years have been exciting times for many British cities. Economic transformation, large regeneration projects and an increasing focus on working across administrative and sector boundaries has been transformational for many cities. And the future looks to be both exciting and challenging.

Keeping an eye on the big picture, learning from others and sharing expertise become more important in these changing times. And these are the reasons why The Work Foundation is launching the Ideopolis City Leaders Network, building on a successful pilot phase.

Running from October 2008 until September 2009, this network will support city leaders from across the UK and from different sectors to discuss, share expertise about and get to grips with the important issues that cities face.

The **Ideopolis City Leaders Network** is:

- A unique **cross-sectoral** national network that helps city leaders to understand what the changing economy means for their cities and regions in which they work, and how to translate this understanding into action.
- An '**ideas lab**' for leaders and decision makers in the civic, education, business and third sector, all grappling with the opportunities and challenges that places and businesses face in the changing economy.
- A forum for discussing both **practical** and **strategic** issues.

Why join?

The forum is a unique opportunity to meet and share ideas on an informal basis with other city leaders and experts in their field. We provoke interesting and forward thinking discussion on the cities agenda and we keep members updated through short briefings, events and written outputs.

The Work Foundation's Ideopolis team will use their expertise to keep network members updated on key issues and stimulate their thinking on what next. Members will have the opportunity to shape the agenda and to contribute to events and outputs.

Is there a membership fee?

Yes - £2,500+VAT for 2008/09. This can be paid in two instalments if required – half in October 08 and the remaining half in April 09.

There will be a discretionary discount for sponsors of Ideopolis research and for Principal Partners of The Work Foundation.

What is included in network membership?

Between October 2008 and September 2009, the network will be offering:

- **Five events** on key issues affecting cities.
 - In the pilot phase events covered distinctiveness and local economic strategies; skills and city labour markets; and, who runs a city.
 - Members will have the opportunity to shape the format and focus of events. We would also be keen for members to participate as speakers, for example giving a presentation on how you transformed your city centre.
- **Five snapshot analyses**
 - Short papers or bespoke quantitative analysis on hot topics will be pre-released to network members before publication. For example, an update on which areas are increasing their knowledge based businesses at the fastest rate and how this links to other economic indicators.
- **Monthly update emails**
 - Including event write-ups, highlights of external research publications and responses to public policy announcements.
- **A complimentary place at the 2009 Ideopolis Conference**
- **Access to a growing case study database** of best practice by UK and international cities
- **Online resources**
- **Access to The Work Foundation's Ideopolis Team**

Programme for 2008/09

Topics for the first two events are detailed below:

16 October 2008: The Credit Crunch

This event will discuss the credit crunch in historical context and its likely impact on different cities in the UK. What can cities learn from previous recessions? Which cities are most vulnerable? And how can they work with the private sector to capitalise on the opportunities that do exist and weather the economic storm?

4 December 2008: Embedding education institutions in cities

This event will consider how universities and colleges shape and impact on the economy, quality of place and leadership of cities. With contributions from case studies, we will discuss the importance of education institutions in cities in the knowledge economy and how local authorities can work with them to maximise opportunities.

Speakers for these events and dates and topics for subsequent events will be confirmed shortly. If you there are any topics that you would like to see discussed or analysed in our 'snapshot' outputs, please do let us know.

Speakers

Speakers for future events are to be confirmed. Past speakers have included:

- Professor Sir Peter Hall, Bartlett School of Architecture and Planning, University College London
- Greg Clark, Cities and Regions
- Ray Mills, Partner, PricewaterhouseCoopers
- Sir Bob Kerslake, Chief Executive, Homes and Communities Agency
- Tom Bridges, Associate Director, Arup
- Simon Fanshawe, Chair, Brighton and Hove Economic Partnership
- Charlie Ball, Chief Labour Market Analyst, HESCU



Ideopolis City Leaders Network Application Form

To become a member of the Ideopolis City Leaders Network please complete this form and send to: **Sarah Barnett, Ideopolis Programme Co-ordinator, The Work Foundation, 21 Palmer Street London SW1H OAD**

I would like to become a member of the Ideopolis City Leaders Network from October 2008 until September 2009 for a fee of **£2500 plus VAT (total payable: £2937.50)**

Name: _____

Signed: _____ Date _____

Organisation Name

Address

Main contact for ICLN

Job title

Direct phone number

Email address

Fees £2500 plus VAT (total amount payable £2937.50)

Please confirm method of payment

Invoice / Cheque

Purchase order number (if required)

Invoice contact & address if different

Would you like to pay in two instalments (October 2008 and April 2009)?

Yes / No